

FROM TRAINING TO ACTION

STRENGTHENING GRASSROOTS
POWER IN INDIAN COUNTRY



ABOUT NATIVE ORGANIZERS ALLIANCE

Native Organizers Alliance (NOA) is the only training and organizing organization working across Indian Country. Guided by the wisdom of our ancestors, we provide Tribal and Native leaders and organizers with the training, resources, and connections necessary to transform policy, advocate for our sovereign rights, and strengthen the grassroots power of our Native communities.



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To strengthen organizing in Indian Country, NOA provides leadership trainings grounded in our traditional Indigenous values. Every year, **we provide tools, tips, and hands-on training for tribal leaders, service providers, and community leaders** through several national, regional, and local community trainings, tailoring our curriculum to the political moment and needs of the community.



ORGANIZING TRAINING STAFF



Robert Chanate (Kiowa)
Director of Training



Judith LeBlanc (Caddo)
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Managing Director



**Wicanhpi Winyan
EchoHawk (Pawnee/
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Program Associate



Miengun Pamp (Ojibwe)
National Organizer



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As someone new to organizing, **I feel more prepared than ever to tackle Tribal issues**, not only in my own community, but all throughout Turtle Island and the world. With the tools I gained from NOA and the connections I made, **I am more confident** than ever in our ability to collaborate with Federal, state, and local agencies as well as elders and community tribal members for empowerment to strive through any and all barriers we face.

-Abdel Russell (Northern Cheyenne), NOA Trainer

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OUR 11-YEAR IMPACT (2014-2025)

19

National trainings conducted

9

Regional/state trainings conducted

74

Local/issue-based trainings conducted

1,730

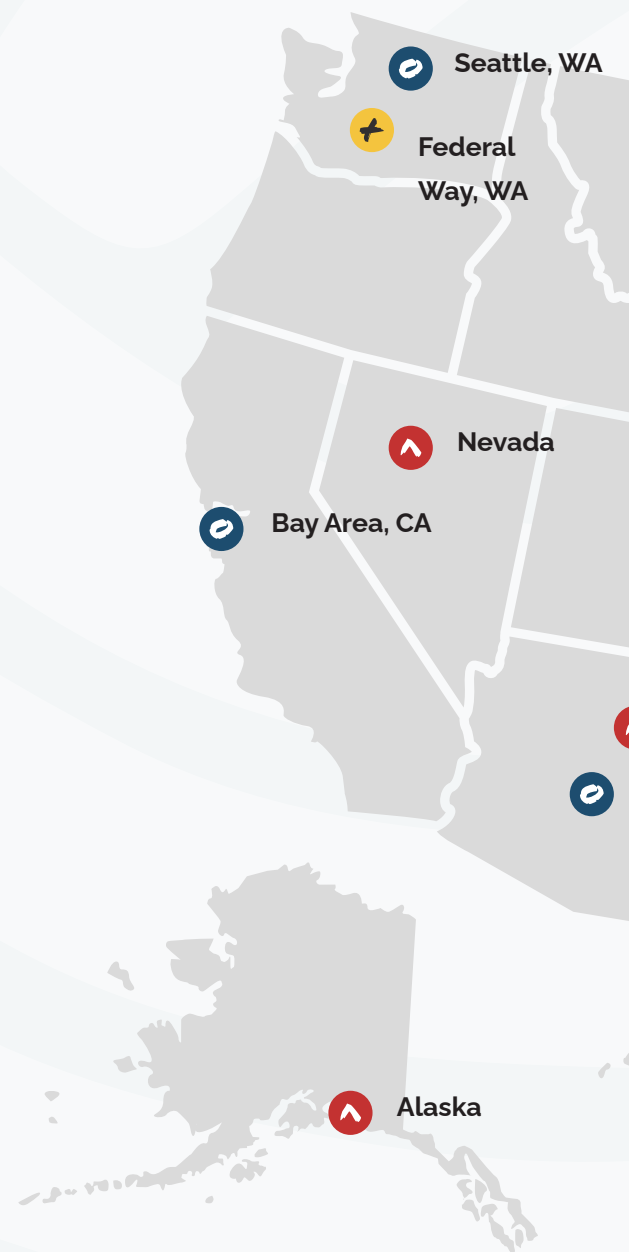
Training participants




3

Trainings for Trainers

70

Training participants who have returned as training facilitators



 National trainings	 Regional/state trainings	 Local/community trainings
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CASE STUDY: NEVADA DEPARTMENT OF NATIVE AMERICAN AFFAIRS

In September 2023, we conducted a two and a half-day training with the Nevada Department of Native American Affairs (formerly known as the Nevada Indian Commission) to support them in developing their c3 voter engagement strategies for the 2024 election.

We kicked off the training with discussions about the community's priorities, the history of Native voter turnout in past elections, the Native American Voting Rights Act, and the voting barriers that many Native voters face. With this information in hand, **we identified the strategies and tactics to support the Nevada Department of Native American Affairs in raising awareness of voting rights.**



Strategies and Impact

The strategies executed by the Nevada Department of Native American Affairs demonstrated an integrated approach, and had a profound impact on voter turnout.

- **25 fellows** deployed in **15 Tribal communities** to conduct on-the-ground education
- **21 events** that engaged **3,000 people**
- Billboard, transit shelter, and bus wrap **advertisements that encouraged voter engagement**
- Social media, phone, and text message outreach to mobilize voters with **71,013 total social media impressions and 13,840 calls and texts**
- Computers provided to Tribal headquarters to improve access to online voter engagement tools



The leadership of the Nevada Department of Native American Affairs contributed to a 36% increase in voter turnout in 2024 compared to 2022.

MEETING THE NEEDS OF THE COMMUNITIES WE WORK IN



We know that **effective organizing must anticipate and adapt to the evolving political and social conditions impacting Indian Country** and believe that our traditional teachings strengthen the effectiveness of our trainings. We organize our local trainings in a traditional way—by invitation of a Tribe or community group. Prior to each local training, we visit the community to learn more about their history and protocols.

We tailor each training to the needs of the community, taking the role and responsibilities of leadership and the grassroots community in account. Is the tribe working to protect their sacred landscape through legal or legislative action? Are organizers working to ensure community participation in General Council (traditional governance) or town meetings? Organizing around the goals identified by our on the ground partners is at the center of our multi-day trainings.

With the knowledge shared at our trainings, **Indigenous organizers can build effective teams and powerful partnerships that will contribute to the creation of a truly inclusive multiracial democracy** which has respect for sovereignty and human rights at its center.



GROWING AN INTER-GENERATIONAL CIRCLE OF INDIGENOUS LEADERS



In 2018, we launched our Training for Trainers program to **grow the circle of Native facilitators**. Through this program, we invite former national training participants to learn how to facilitate trainings that combine our traditional Indigenous ways with best practices in community organizing.

Our trainers and participants come from various tribal traditions and urban, rural, and reservation communities. They are Native leaders and organizers who understand that passing along our knowledge to others strengthens our power as a community.

With the support from our partners and communities, **we're strengthening the network of organizers and Tribal leaders working together to protect our sovereign rights and ways of life via community-driven solutions.**



LEARN MORE ABOUT
NATIVE ORGANIZERS
ALLIANCE BY SCANNING
QR CODE BELOW



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INQUIRIES, PLEASE EMAIL
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